

IN THE CLAIMS

1. – 9. (canceled)

10. (currently amended): A consumer product selected from oral care products and chewing gums, said product including a cinnamon flavour composition comprising cinnamic alcohol and eugenol, the cinnamic alcohol and eugenol together comprising at least 3% by weight of the total weight of the composition with the weight ratio of cinnamic alcohol to eugenol being in the range 0.25:1 to 3.5:1, said composition containing no or substantially no cinnamic aldehyde.

11. (previously presented): A consumer product according to claim 10 wherein the weight ratio of cinnamic alcohol to eugenol is in the range of 1:1 to 3.5:1.

12. (previously presented): A consumer product according to claim 11 wherein the weight ratio of cinnamic alcohol to eugenol is between 1:1 to 2:1.

13. (previously presented): A consumer product according to claim 10 wherein the cinnamon flavour composition consists essentially of cinnamic alcohol and eugenol.

14. (new): A consumer product according to claim 10, wherein the cinnamic alcohol and eugenol together comprise at least 5% by weight of the total weight of the composition.

15. (new): A consumer product according to claim 10, wherein the composition also includes at least one member of the group consisting of capsicum and citrus oil.

16. (new): A consumer product according to claim 15, wherein the citrus oil comprises lime oil.

17. (new): A consumer product according to claim 10, wherein composition also includes one or more of the following materials: benzyl formate, methyl cinnamate, benzoin, ethyl phenyl glycidate, ginger oil, cinnamyl acetate and methyl heptenone.

18. (new): A consumer product according to claim 10, wherein the composition is free from cinnamic aldehyde.